

ALASKA WEDDINGS



photo credit: The Hitched Hiker Photography

2021 - 2022

WEDDING PLANNING + DESIGN

hello there!

WE ARE

PLANNERS, MEMORY MAKERS & PURVEYORS OF JOY

Welcome to La Boum Events - we are thrilled you are here!

Our philosophy is ... to create incredibly fun, and stylishly curated events which are a true reflection of our clients. We take great pride in offering the best Alaska has to offer, from scenic backdrops, stylish decor, effortless flow, & fun dance parties!

Weddings are a labor of love; they require an inordinate amount of time and energy. Luckily, this culminates in a beautiful celebration and display of some of the best things in life.

Do I have your attention?

Feel free to slow down and savor the idea of a creative and fun wedding planning process.

We specialize in one-of-a-kind weddings, inspired by the love stories and adventures of our incredible couples. We love working with joyful, adventurous, fun-seeking couples who want to create an incredible Alaskan experience for their celebration big or small.

If that resonates with you, imagine waking up on your wedding day and all you have to worry about is showing up. We take care of all of the details, so you can focus on each other.

xo - Rebecca and Sarah, your wedding planners at [La Boum Events](#)



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Our process

"I WILL" TO "I DO"

FOUR STEPS TO GET YOU THERE

Our planning process is broken down into four simple stages. Share all of your wedding dreams with us, participate as you wish, and soak up the rest of your engagement season – stress free. We provide you with comprehensive guidance and expertise, with an emphasis on custom details and a seamless guest experience.

1. GET TO KNOW YOUR STYLE

We want to get to know your love story and your style, so we can create a personalized experience for you. We review your specific preferences and for design clients we create mood boards to guide the design process.

2. GET TO KNOW YOUR NEEDS

We recommend venues and remaining vendors based on your budget, style and needs. Then we establish your core logistics and event flow for your Alaska venue and unique situation.



photo credit: Chelsa J Photography

3. DIG INTO THE DETAILS

We set up a table preset for you to select your table scape and seating chart. Decor is finalized for your ceremony and reception, and final selections are made for personal details such as florist, cake, stationary, backdrops and more.

4. HAND OVER AND RELAX

About a month before your wedding we will finalize your details, timeline and have our final consultation. Through our detailed process you will know everything is covered, so you can truly relax and enjoy the weeks leading up to your wedding, as well as the big day!

CLIENT TESTIMONIAL

"IT WAS SUCH AN
INCREDIBLE EXPERIENCE
AND A DAY WE WILL
NEVER FORGET"

- LISA M.

Our Services

Weddings produced by La Boum Events are never cookie-cutter. We don't use a one-size-fits-all formula for planning your event. Having planned hundreds of weddings, we do have a good idea of what many couples need and want from a wedding planner. We have structured several different services to accommodate a wide variety of couples with different budgets and needs.

Don't see a service that speaks to you?

We can create a custom package that is right for you!

Full Planning + Design

ARTFULLY CURATED & CUSTOM CRAFTED

DESCRIPTION

From the moment we are hired until the last guest leaves, we are dedicated to creating a handcrafted wedding that is authentically you.

Full service offers extensive consultations and communications.

You have the option for vendor payments to be processed through the wedding planner and distributed to vendors; or vendors subcontracted on your behalf.

We offer additional full service wedding planning to include an entire wedding weekend of activities.

*Ask to see our FULL SERVICE BROCHURE for more details

Interested? [Book a discovery call](#) to see if we are a good fit!

THE FULL SERVICE CLIENT

You are highly discerning with refined taste and every detail matters. You want nothing less than a jaw dropping WOW factor for yourself and your guests. Typically, you want our assistance from the very beginning. Working with our coveted industry connections, we source the best vendors in the most stunning Alaska locations - ensuring your wedding is anything but cookie - cutter.

Couples book this service because they love the hands on experience and added peace of mind. You are involved as little or as much as you like, so you can soak up your engagement season free of stress.

THIS SERVICE INCLUDES

- Creation of a personalized wedding concept and mood board design with color palettes and collection of inspiration images to ensure all vendors are aesthetically aligned
- Dream team venue and vendor search, set and attend appointments with, or on behalf of client as needed
- Venue walk through(s) to create room diagram(s), address event logistics, and ensure great flow
- Up to 12 consultations with planner or meetings with vendors; with vendor and client, or on behalf of client
- Table preset to select linens, table scape and seating chart options
- Extensive communications with client via phone, email and text, during regular business hours
- Extensive communications with vendors following up, tracking event details, reconciling plans, etc.
- Exclusive access to our rentals: a mix of eclectic and vintage finds, personalized sourcing of decor and signage
- Handcrafted and custom made decor for a look that is uniquely you
- Budget tracking and optional distribution of payments to vendors
- Option to subcontract vendors on your behalf
- Detailed wedding day timeline creation and management for vendors, and a snapshot timeline for wedding party and family
- Book, coordinate and manage rehearsal
- Coordinate vendors and manage onsite all wedding day details
- Manage set up and clean up crew (labor not included)

Partial Planning + Design

MAKE IT INSTAGRAM WORTHY

DESCRIPTION

Our most popular wedding planning service - we are the best in styling and design for your big day!

Service = partial planning + wedding design.

Our partial planning services are ideal for the couple who may have already completed portions of their planning and require less assistance than full planning. This gives you a hands-on role in your planning activities, and allows you to pick and choose how, and when you want our assistance.

Interested? [Book a discovery call](#) to see if we are a good fit!

THE PARTIAL PLANNING + DESIGN CLIENT

You are a stylish and savvy individual who wants to plan part of your event and delegate key items to a planner. You jumped right in with a color scheme, contracted your venue and favorite vendors, confident that you know what you want. You are looking to source outstanding vendors, curate a cohesive design plan that pulls all of your ideas together, and finalize the logistics to ensure no detail is overlooked. You value quality and flexibility. You are looking for a wedding that is a genuine reflection of your love story with details that are worthy of Instagram.

THIS SERVICE INCLUDES:

- Creation of a personalized wedding concept and mood board design with color palettes and collection of inspiration images to ensure all vendors are aesthetically aligned
- Remaining vendor search, set and attend appointments with, or on behalf of client as needed
- Venue walk through(s) to create room diagram(s), address event logistics, and ensure great flow
- Up to 9 consultations with planner or meetings with vendors; with vendor and client, or on behalf of client
- Table preset to select linens, table scape and seating chart options
- Communications with client via phone, email and text, during regular business hours
- Communications with vendors following up, tracking event details, reconciling plans, etc.
- Exclusive access to our rentals: a mix of eclectic and vintage finds, personalized sourcing of decor and signage
- Handcrafted and custom made decor for a look that is uniquely you
- Detailed wedding day timeline creation and management for vendors, and a snapshot timeline for wedding party and family
- Book, coordinate and manage rehearsal
- Coordinate vendors and manage onsite all wedding day details
- Manage set up and clean up crew (labor not included)

Planning + Design?

What is planning vs. design? Not all wedding planners provide both planning and design. Most just stick to organizing the details, but here at La Boum Events we are a collaboration of planners. We each have our own unique talents, to include meticulous spreadsheet nerds and artists, so you get both detailed planning and an overall comprehensive design.

PLANNING AND LOGISTICS

We handle everything from finding your dream team venue and vendors, to making floor plans and addressing all logistical items. You can expect meticulous details that have been checked and rechecked, comprehensive guidance and an expert planner who will create a beautiful day as well as a seamless guest experience. Your planner is on-site on your wedding day to execute everything exactly as you envisioned.



STYLING AND DESIGN

The other side of wedding planning is design and styling. We start the process by getting to know you, your budget and style. We pull together a collection of color palettes, mood boards and inspiration images that capture your overall vision. From there we bring on talented vendors we have vetted and know will execute your wedding down to the finest detail, from stationers to florists, to experts in lighting.



photo credit: Chelsa J Photography

Then, we dig into the details. We find the perfect linens and rentals to tie everything together and curate various elements to make the perfect table scape.

We specialize in personalized touches that make your wedding day feel just that - yours.

Partial Planning

LOGISTICS FOCUSED

DESCRIPTION

Bring it all together!

Focus our assistance on help with logistics, coordinating the flow of the day, and simple, yet elegant decor selections.

Our partial planning services are ideal for the couple who may have already completed portions of their planning and require less assistance than full planning. This gives you a hands-on role in your planning activities, and allows you to pick and choose how, and when you want our assistance.

Interested? [Book a discovery call](#) to see if we are a good fit!

THE PARTIAL PLANNING CLIENT

You jumped right into the wedding planning process, booked your venue and your favorite vendors. While you are on the ball, you are wanting someone to come in and tie up loose ends and ensure all of the logistics are in place.

THIS SERVICE INCLUDES

- Remaining vendor search
- Assistance and guidance with event logistics and event flow
- Up to 4 consults with planner or meetings with vendors; with vendor and client, or on behalf of client
- Limited communications with planner via phone, email and text, during regular business hours
- Limited communications with vendors following up, tracking event details, reconciling plans, etc.
- Exclusive access to our rentals: a mix of eclectic and vintage finds
- Sourcing basic event decor and rentals
- Detailed wedding day timeline creation and management for vendors, and a snapshot timeline for wedding party and family
- Coordinate and manage rehearsal
- Coordinate vendors and manage onsite all wedding day details
- Manage set up and clean up crew (labor not included)

CLIENT TESTIMONIAL

"Having a wedding planning professional just a text or phone call away was priceless. She helped with so many aspects of our day from the smallest details to the big 'oh god help me' moments. She ran our rehearsal the day before the wedding seamlessly and kept us and all of our vendors on track on our wedding day.

I legitimately don't know how we could have done it without her.

It was so special to not have our closest loved ones running around in circles and instead we could all relax and really enjoy the moment because La Boum Events had us all taken care of. We legitimately miss her and are so grateful for everything she did to help us have the wedding of our dreams."

- Valerie and Eric



photo credit: The Hitched Hiker

Wedding Management

PLAN YOUR OWN WEDDING

DESCRIPTION

This is our version of "day of coordination"

Clients are given our proprietary wedding planning resources we use to plan all of our Alaskan events.

The month of the wedding clients hand over their well laid plans to their coordinator who triple confirms all of the day-of details, runs the rehearsal, and manages the big day to ensure an easy breeze wedding full of fun.

Interested? [Book a discovery call](#) to see if we are a good fit!

THE WEDDING MANAGEMENT CLIENT

For the cost savvy client who wants to plan their own wedding, and have an on-site coordinator manage the rehearsal and wedding day so they can relax and party!

THIS SERVICE INCLUDES

- Two consultations, meeting with coordinator
- First consultation: meet with your coordinator to write a detailed timeline, review our proprietary checklists and wedding planning resources specific to Alaskan venues and event needs
- Exclusive access to our rentals
- Final consultation (about 4 weeks out): finalize all details, and run through client's written plans. Coordinator will follow up and reconcile items with your vendors and family
- Detailed wedding day timeline creation and management for vendors, and a snapshot timeline for wedding party and family
- Runs rehearsal
- Coordinates vendors and manages onsite all wedding day details
- Manage set up and clean up crew (labor not included)

Facts

YOU HAVE QUESTIONS, WE HAVE ANSWERS

- **HOW DO I BOOK YOUR SERVICES?**
Ask for a proposal. We will send you an online booking link to make a deposit and sign our contract.
 - **DO YOU TRAVEL?**
Yes, we regularly plan weddings between Homer, Juneau and Fairbanks and everywhere in between, across Alaska. We love to travel and travel often! Travel fees apply.
 - **CAN WE MEET FIRST?**
We typically meet couples before they book. We have them complete an online questionnaire which allows us to quickly learn a little bit about them, and how they envision their wedding day unfolding. This meeting is helpful for both of us to know if we are a good fit!
 - **I'VE BOOKED MOST OF MY VENDORS, I DON'T NEED MUCH WEDDING PLANNING HELP**
Not really a question, but a sentiment we hear from time to time. Booking vendors does not equal wedding planning. Now that you have booked your vendors, you are just now getting into the real process. Planning really is the work involved after you have booked your vendors and now you need to answer their questions, ensure your expectations are met, and address key logistical issues specific to Alaska venues. See our Partial Planning Services.
 - **DO YOU PROCESS PAYMENTS TO VENDORS?**
One of the services we offer for full service planning clients is to process payments to vendors. You give us one large check and we distribute to vendors. If you are interested in this service, please see our full service planning packages.
 - **CAN I PICK WHICH PLANNER OR COORDINATOR I WORK WITH?**
Yes! Each of us have our own unique style and strengths. Please get to know us on our about page and blog, and let us know which of us you feel would be a better fit for you and we will check their availability.
 - **WILL YOU SET UP MY WEDDING?**
Typically labor is in addition. Sometimes when couples have a very simple style, with minimal decor, and furniture is set by the venue, all you need is a coordinator or planner to set out your personal items.
 - **WILL YOU BE AT THE REHEARSAL?**
Yes! All of our services include your planner or coordinator being at the rehearsal. Typically, we run the rehearsals, but sometimes the marriage commissioner or pastor will run the rehearsal. In those circumstances we are there to assist as needed.
 - **HOW MUCH EXTRA IS LABOR?**
Labor varies greatly between events and depends on how many guests you have, if furniture needs to be set by laborers or by venue, what items are not provided by vendors and need us to cover it. An average wedding might have around \$1,000.00 in labor, but we have seen labor range between \$250.00 to \$5,000.00. We estimate and charge for labor at your final consult.
 - **WHAT IS YOUR PRODUCTION FEE?**
Our planning fee is the service fee and pays your planner per hour based on an assumed amount of time they will be working with you during the planning process. The amount of guests at an event has a direct influence on the amount of work required of your onsite wedding manager. Our production fee is \$2.00 per guest and will be determined by the final guest count.
 - **CAN I GIVE MY PLANNER MY DECORATIONS AT THE REHEARSAL TO DELIVER ON THE WEDDING DAY?**
Your planner is available to deliver a limited amount of items on the wedding day to include: personal items provided to planner at the rehearsal; decor items rented through LBE; and items that the Client may have shipped up ahead of time.
- [WHAT'S NEXT? SCHEDULE A CALL TO SEE IF WE ARE A GOOD FIT](#)

CLIENT TESTIMONIAL

"We cannot thank you enough for your attention to detail, hard work, creativity and thoughtfulness throughout the process. Hats off to you for an amazing job. You have truly found your niche and you do it well."

Love - Rob and Leif

Planning Timeline

WHAT IT LOOKS LIKE TO WORK WITH US

WELCOME

Our welcome packet includes our proprietary resources: planning checklist and worksheets, specific to planning for Alaska venues; our step-by-step guide to getting married in Alaska; our preferred vendors, a list of vendors we have carefully vetted on your behalf; our wedding gratuity guide; our budget worksheets; and travel resources for out of town guests

FIRST MEETING

We get to know each other, discuss a potential timeline, review where you are in the planning process, make a plan for moving forward based on the service selected, and review our planning resources

CREATE MOOD BOARD

For services that include design, we further discuss your style through a design briefing. Rebecca will pull together color palettes, inspiration images and thematic elements into a mood board which is distributed to vendors so everyone is aesthetically aligned

BOOK VENUE AND VENDORS

We make additional and personalized recommendations for remaining vendors needed: based on getting to know you, your style and budget. Vendors are given a potential timeline and mood board to assist with accurate estimates

PLANNING MEETINGS AND COMMUNICATIONS

Depending on your service, we do a walk through of the venues to discuss set up and flow and take measurements in order to create a room diagram. We then have our planning meetings and exchange communications via email, text and phone calls to ensure all details are addressed. We have an extensive planning checklist which guides the planning process and a worksheet that is filled out as we go, detailing your decisions

TABLE PRESET

For services that include design, we pull together a selection of the items purchased or rented to include seating chart, menu cards, favors, chargers, table cloth and napkins and do a sample run through of your table scape to finalize colors and set up.

FINALIZE TIMELINE AND SET UP

At our final consultation we will review and finalize the timeline as well as how you envision the wedding day set up, look and feel. Your planner or coordinator takes the reigns while you enjoy the next 4 weeks or so, entertaining out of town guests and preparing for the big day

RECONCILE PLANS WITH VENDORS AND FAMILY

Your planner or coordinator will now follow up with each and every vendor and person involved, double and triple check each detail, and make any necessary adjustments well before the big day. A family timeline is created and distributed to wedding party and key family members

REHEARSAL

Your planner or coordinator will typically run the rehearsal, review with the wedding party etiquette and their role for the day, and answer any last minute questions before sending you off to enjoy your rehearsal dinner



wedding day

WHAT A WEDDING DAY OFTEN LOOKS LIKE

DOORS OPEN

We are typically the first to arrive and open the building for set up, accept deliveries and check vendors in as they arrive. Ensure set up is going according to the timeline. Distribute gratuities to delivery drivers.

GETTING READY

Couples are getting ready with wedding party and close family, while we are running set up. If the bride is in close proximity to where the wedding planner is working, we will often deliver your bridal bouquet and bridesmaids bouquets to your getting ready room and check in with you

FIRST LOOK AND / OR FAMILY PHOTOGRAPHY

We pin boutonnieres on groom and groomsmen; and distribute corsages. Finalize ceremony details and double check flowers and decor are set up correctly

CEREMONY

Act as main point of contact for vendors and guests. Line family and wedding party up for the processional and send you down the aisle to get married. Work with photographer, officiant, and musicians to ensure we are keeping to timeline. Move guest book, gifts and cards to reception.

COCKTAIL HOUR

Act as main point of contact for vendors, make sure reception is set to open after cocktail hour, make sure bar and appetizers are ready and available for guests, answer guest questions and direct them to where they need to be. Ensure necessary items are moved from ceremony to reception and that the ceremony is torn down

OPEN RECEPTION

Invite guests to reception, assist guests to get seated, check in with vendors to keep to timeline and prepare for dinner service

GRAND ENTRANCE AND / OR WELCOME

Many couples choose to do a grand entrance, so we work with DJ and photographer to line up wedding party and couple for entrance, and connect DJ with anyone giving welcome speeches, prayers, etc.

DINNER SERVICE

We work with the caterer to ensure dinner is served on time, make sure bartenders are serving drinks, we typically make a plate of food for the couple and serve them, and dismiss tables through the buffet. We walk around the room and check on guests. Act as main point of contact and trouble shoot any issues

WEDDING TRADITIONS

We work with photographer and DJ to keep to timeline. Line up, and prepare couple, people giving toasts, parent's for family dances and cutting the cake

DANCING

While you are busy dancing with your friends, we will check on you from time to time. We ensure the ceremony and cocktail hour have been torn down. We will put away the welcome table items and put out the thank you favors for guests to take as they leave. We typically pack up your wedding gifts and cards and either send them to your room or secure them in a family member's vehicle. Vendors are starting to leave in waves, so we are distributing gratuities on your behalf and checking them out. We secure the top tier of your wedding cake, and pack up your personal items such as special toasting glasses and wedding cake cutting set. We pack up any other personal items that are no longer being used and start getting organized for tear down

GRAND EXIT

We will arrange couple and guests for grand exit if any, and work with DJ to ensure a seamless experience

LAST CALL / LAST DANCE

We work with DJ and bar to close out the night with guests. We bring up the lights and turn down the music, giving guests a few minutes to finish conversations and drinks. Give designated family your last personal items, have them boxed up and ready to load up

HARD CLOSE

Start tearing down event, laborers are stacking furniture and decor for vendor pick up, we are sorting personal items and packing away, and managing labor team. Distribute remaining gratuities. Close up the venue.

CLOSE OUT VENDORS

Ensure all items were returned to vendors, follow up if needed

wedding day
timeline

OUR WEDDINGS ARE NEVER COOKIE-CUTTER

THIS IS A SAMPLE TIMELINE, AN EXAMPLE OF
WHAT A WEDDING DAY MIGHT LOOK LIKE



photo credit: Chelsa J Photography

CLIENT TESTIMONIAL

"Where can I even begin? Rebecca and staff at La Boum Events are truly phenomenal. We had them plan our wedding and every single detail was what we wanted. She made it her mission to make our day exactly what we asked for.

The only big stress I had on my wedding day was getting my little baby to sleep, and she even took him and rocked him for me. That just says a lot about her kind heart and character.

Thank you so much, for pouring your heart and soul into making our day absolutely unforgettable! You and your team are the absolute best at what you do 💕💕💕"

- Niki and Chepo



Why Us!

Hi there! This is Rebecca and Sarah,

Thank you so much for taking the time to consider working with one of us. There are a lot of options out there when considering a wedding planner in Alaska. We are honored to be considered for your big day!

Some things to know about working with us:

No matter which of us you choose to work with, we will be fully invested in you and your day.

We will care about all of the little details. Whether it is fluffing your dress, crying during your vows, waiting on you, or ensuring that everything is just right, we will care about you and will treat your wedding like it is our own.

Some things to know about La Boum Events:

- We have 5 STAR reviews on multiple platforms across the internet, with 100+ reviews and counting
- Voted for six years as the "couple's choice" award by Wedding Wire
- Experience! We have 20+ years of experience in the event industry

- We support sustainable farming and source local, in season produce, seafood, meats, wines and beers, as well as locally grown flowers and foraged greenery when available
- Our services are some of the most thorough you will find in Alaska. We have budgeted the necessary time it takes to get the job done, saving you time, effort and money

We work with a select group of exquisitely talented creatives who take great pride in offering services that are handcrafted and personalized to each couple. Through years of experience and coveted industry connections, we source the best vendors in the most stunning Alaska locations - ensuring your wedding is anything but cookie - cutter.



READY?

LET'S GET THIS PARTY STARTED!

So, what are the next steps?

[SCHEDULE A DISCOVERY CALL HERE](#)

to get to know each other and see if our styles and personalities are a good fit.

Can't wait to get this party started!

xoxo - Rebecca and Sarah



photo credit: Chelsea J Photography

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